AMANDA "JO" ERVEN

- President and Founder Audit. Consulting. Education. LLC
- Licensed CPA, CIA, CFE, CTQA, and CVP
- Internal Audit Strategist, Management Consultant, Higher Education Professor, NASBA Certified CPE Trainer, Keynote Speaker, and Author
- COCPA/AICPA "Woman to Watch" Leader of Note
- Internal Audit Instructor ACI Learning (formerly MISTI)
- Ethics Instructor Colorado Society of CPAs
- Vice President of Academic Relations Denver IIA Chapter
- Board of Directors, Special Programs Colorado National Speaker's Association

Amanda "Jo" Erven is a Certified Public Accountant (Colorado), a Certified Internal Auditor, a Certified Fraud Examiner, a Certified Virtual Presenter, and a Certified Total Quality Auditor who pushes the envelope of traditional internal auditing; she believes audit should no longer be "reactive" and should focus on "proactive," value-add activities, melding quality into the organization. Her *Total Quality Auditing*® approach was published in 2019 in both book and workbook format, and has helped organizations, globally, succeed.

Personally, Jo is known for her proactive nature as well. After finding out she was positive for the breast cancer gene mutation (BRCA1) in 2015, Jo underwent multiple preventative surgeries, including a double mastectomy in 2016. She believes knowledge is power and encourages others to take action, personally and professionally! In fact, Jo's second book (also published in 2019 with an accompanying workbook), *Our Choices on the Road of Life*, begins with a look at her story and exploring how we can each make a choice to "embrace adversity." She also delivers several keynote presentations on our life choices, which have been called an "epic experience."

Jo has both her Bachelor's and Master's degrees in Accounting from the University of Georgia. She started her career in Public Accounting at one of the Big Four firms, experienced a traditional accounting role at a multinational corporation, and directed an Internal Audit function at a large international Financial Services Company in Denver, Colorado. She is also an Adjunct Professor; her courses taught include both Principles and Intermediate Accounting, Internal Audit, and Introduction to Business.

Jo's vast experience includes advising management on a multitude of strategic initiatives, while providing ongoing recommendations for process and control improvements. She has designed SOX and other compliance programs, implemented audit management software suites, and has performed and managed financial, operational, and compliance audits and designed/tested controls for a multitude of industries, including **oil & gas, transportation, insurance, financial services/retirement products, investments, healthcare, agriculture, and cannabis**. She has also performed risk, process, and control work on national subsidiaries and global entities. She has extensive risk assessment experience and focuses her efforts on what is critical for organizational success. She greatly enjoys working with her clients today on identifying and assessing their current and future risks, including ethics and culture risks.

Jo's third and most recent book, *Becoming The Everyday Ethicist*, was published at the end of 2020. The book is based on Jo's personal and professional life experiences, her leadership experiences, and ethics research and studies. Jo is passionate about ethics and her book provides the keys to living an ethical life, shows leaders how to display integrity and earn trust, and demonstrates the importance of ethics (and ethics monitoring by Internal Auditors) in all organizations.

Jo's favorite honor was receiving a "Woman to Watch" *Leader of Note* award by the Colorado Society of CPAs (COCPA) in conjunction with the Association of International CPAs (AICPA) for her work in the Accounting/Auditing profession, including the publication of her trademarked approach to Internal Audit: *Total Quality Auditing*® as well as her community support efforts and mentorship of others to achieve their personal and professional goals.

Personally, Jo is an active volunteer and leader for **Susan G. Komen Colorado**. Each year she serves on the Leadership Committee for the annual MORE THAN PINK Walk. In addition, Jo sponsors an organization called **Join The Flock, Inc**. started by a dear friend who courageous fought and recently lost her battle with breast cancer. She would love anyone to join her in supporting either of these great causes for the fight against breast cancer!

Professionally, Jo is a member of the Denver Chapter of the Institute of Internal Auditors, and is serving as their VP of Academic Relations for the 2020-2021 and 2021-2022 years. She is a member and instructor for the COCPA, and instructor for ACI Learning (formerly MISTI), and an active member of the Association of Certified Fraud Examiners (ACFE). She is also a Professional Member of the National Speaker's Association (both National and State level) and has been elected as the Director of Special Programs for NSA Colorado for 2021-2022.